

Be seen. Be chosen.

Soultra Tech helps businesses and organisations in Botswana reach customers, connect work and turn data into useful insight. Our services span websites and marketing, business automation and AI, GIS mapping and digital field surveys.

Build a stronger business presence

01 Websites & enquiries

Give customers a clear reason to choose you. Professional company websites and service pages explain your offer and make the next enquiry easy.

02 Visibility & rebranding

Help customers find the right business. Listing audits and agreed updates bring your website, name and contact details into one consistent identity.

03 Customer communication

Make enquiries easier to handle with WhatsApp Business setup, useful reply templates, clear routing and a consistent follow-up process.

04 Content & social marketing

Make your offer easier to understand and remember. Clear website copy, social content, campaign pages and company profiles connect your services with customer needs.

05 Automation & reporting

Spend less time on repeated admin. Connect enquiries, tasks and reports so your team can see what needs attention.

Across hospitality, service businesses and growing operations. Each project starts with agreed goals, deliverables and a written proposal.

Put AI to work.

Start with a task that takes too much time. We build around your approved information, tools and team, with clear checks and review points before handover.

06

AI automation

Find answers in company documents, sort incoming requests or prepare summaries and draft replies. Your focused pilot includes an agreed task, suitable information sources, example checks and everyday operating guidance.

07

Agentic development

Bring a process with several steps into a custom AI application. The project includes task and tool-access design, agreed integrations, an interface for your team, activity records and a clear handover.

From brief to handover

01 / Understand

Review your goals, current tools, information sources and the people who need to use the result.

02 / Shape & build

Agree scope, cost, timing and review points. Build the website, workflow or application around your priorities.

03 / Review & hand over

Check representative journeys and tasks. Provide the agreed files, operating notes and management walkthrough.

Know what you're investing in

Your proposal confirms deliverables, cost, timing and review points. Optional support and third-party costs such as hosting, software and model usage are listed separately. Tool access and approval steps are agreed before development.

Know your area. Capture your data.

Bring locations, observations and project information into a clearer picture. GIS, remote sensing and ODK services support organisations working with planning, research and field programmes.

08 GIS, remote sensing & geomapping

Turn location data and suitable satellite imagery into useful maps and spatial analysis. Receive the agreed map files, geographic datasets and a findings summary, with data sources and limitations explained.

09 ODK census & surveys

Replace paper questionnaires with digital forms and an organised collection workflow. Projects can include questionnaire design, validation and skip logic, ODK setup, team guidance, submission review and data exports.

Connect field data and maps

Combine an ODK survey with a GIS mapping project. We define the questions, location fields, exports and map outputs together so collected observations support the same project goal.

Built for the people using the result

Typical applications include household and community questionnaires, field assessments, facility and asset mapping, service-coverage analysis and land-cover studies. The study area, data and required outputs define the scope.

A clear setup before fieldwork

ODK Collect supports offline form completion on Android devices, with later submission when connected. We agree devices, hosting and field guidance. Imagery costs, field staffing, travel and ongoing collection support are quoted separately when needed.

Plan your next project

Choose a service on the Soultra Tech website and prepare a brief describing your goal, study area or audience, current information and required outputs. The brief builder prepares a file on your device for you to save and share.